



# PRINTER CONSULTATION

Refer to this checklist when reviewing the production of your project to be sure that you cover important details early in the planning process. Have the project specifications sheet handy.

## SCHEDULE

- Delivery date.
- When will the file be released to the printer?
- Specifications
- Review print specifications sheet with printer.

## PAPER

- Is dot gain a concern?
- Will the paper need to be scored?
- Is show-through likely?
- Could ghosting be a problem?

## DESIGN

- Are there any critical crossovers in the design?
- Are any special effects required or desired?
- What is the intended look and feel of the piece?
- Document preparations
- Determine line screen.
- Who will handle trapping?
- Who should handle file preparation for creep or push-out?
- Should folds be marked?
- Is a gripper edge required?
- If using screens, how should they be color-calibrated?
- Will the printer need to supply drawdowns, duotone tests, etc.?
- How will the job be supplied to the printer? If supplying the job via the Internet, find out if there are file size limitations.

## PROOFS

- Determine what proofs will be required and how many copies.
- Press expectations
- Will you be present for a presscheck? If yes, discuss scheduling considerations. If not, who will approve the job?

## FINISHING & BINDING

- Will there be any special finishing considerations, such as diecuts, punching, etc.? Does this affect the schedule?
- If the job will be bound, what type of binding has been selected?
- Billing and shipping instructions.