



GREEN CHECKLIST FOR PRINT PROJECTS

Client _____

Project _____

Dates _____

LOGOS

- Recycled Logo FSC and/or SFI logo
- PCW content PCF TCF or ECF designations for pulp bleaching method

PAPER

Paper Vendor: _____

Certifications of Paper Vendor: _____

- Y N Does Paper Vendor Use Renewable Energy? Details _____
- Y N Does Paper Vendor Offset CO2 Emissions? Details _____
- Y N Tree Free Paper?
- Y N SFI or FSC Certified Sustainable Paper?
- Y N Reusable Paper or Packaging?

Paper PCW Content: _____% _____%

Coated or Uncoated Paper (circle one)

PRINTER

Printer Name: _____

Printer Certifications: _____

- Y N Does Printer Use Renewable Energy? Details _____
- Y N Does Printer Offset CO2 Emissions? Details _____

PRINT RUN

- Y N Consider filmless and plateless digital printing for small runs?
- Y N Consider Fewer Ink Colors?
- Y N Consider Less Ink Coverage?
- Y N Avoided metal and fluorescent inks wherever possible?
 - Veggie Ink Soy Ink Low VOC Ink
 - Hardcopy Proofs Softcopy Proofs
- Y N Avoid Excess Finishing such as foil stamping, UV coatings and laminates?

Distribution Method (blind distribution, delivered by vehicle, etc.) : _____

Web Aspect? _____